# Recognizing Mentions of Adverse Drug Reaction in Social Media

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#### Adverse Drug Reaction in Social Media

- ► An unwanted reaction clearly associated with the intake of a specific drug
- ► We focus on automatic ADR identification on social media
- Poses many challenges:
  - Context dependent
  - "Ambien gave me a terrible headache"
  - "Ambien made my headache go away"
  - Colloquial
    - "hard time getting some Z's"
  - Coordination
    - "abdominal gas, cramps and pain"

#### Multi-sentence

"Started having tension headaches. Did not relate to Ambien."

#### Presupposition

"I had the usual problems as most people. Driving, online shopping, cooking."

#### Non-grammatical

"Short term more loss"

#### Drug Ratings for AMBIEN

Average Rating: 3.2 (1408 Ratings)

RATING	REASON	SIDE EFFECTS FOR AMBIEN
₩.Δ		
1	insomnia due to MS	Sleep was disturbed by waking and vivid dreams. Day after side effects are horrible-dizziness, nausea, diarrhea, headache, severe depression.
1	insomnia	Woke up off and on all night headaches vivid disturbing dreams, heightened senses too much so change in mood aggressiveness

#### Useful in many scenarios:

 $\triangleright$  (1) Associate unknown side-effects with a given drug (2) Monitor drug reactions over time (3) Respond to patients' complaints

#### (1) Task Formulation

Assign a Beginning, Inside, or Outside label for each word:

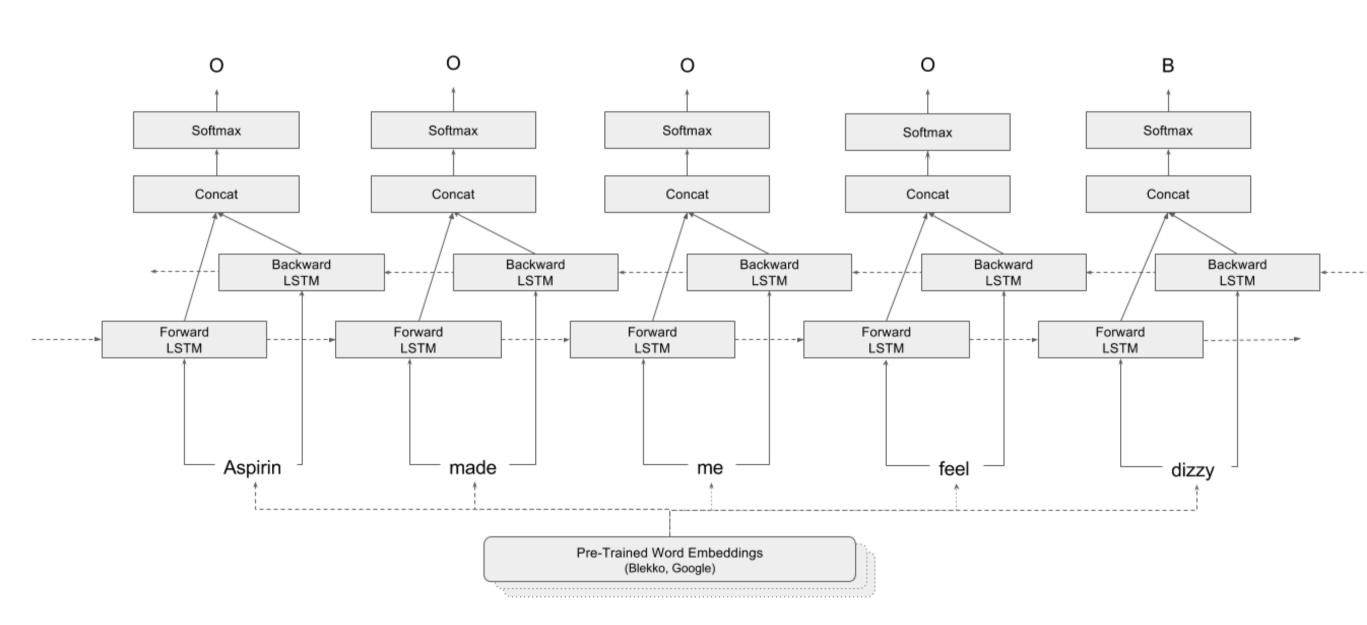
" $I_O$  stopped $_O$  taking $_O$  Ambien $_O$  after $_O$  three $_O$  weeks $_O$  – it $_O$  gave $_O$  me $_O$  a $_O$  terrible  $_{ADR-B}$  headache  $_{ADR-I}$ "

Similar to the approach taken in other sequence labeling tasks:

- Named Entity Recognition
- Noun phrase chunking

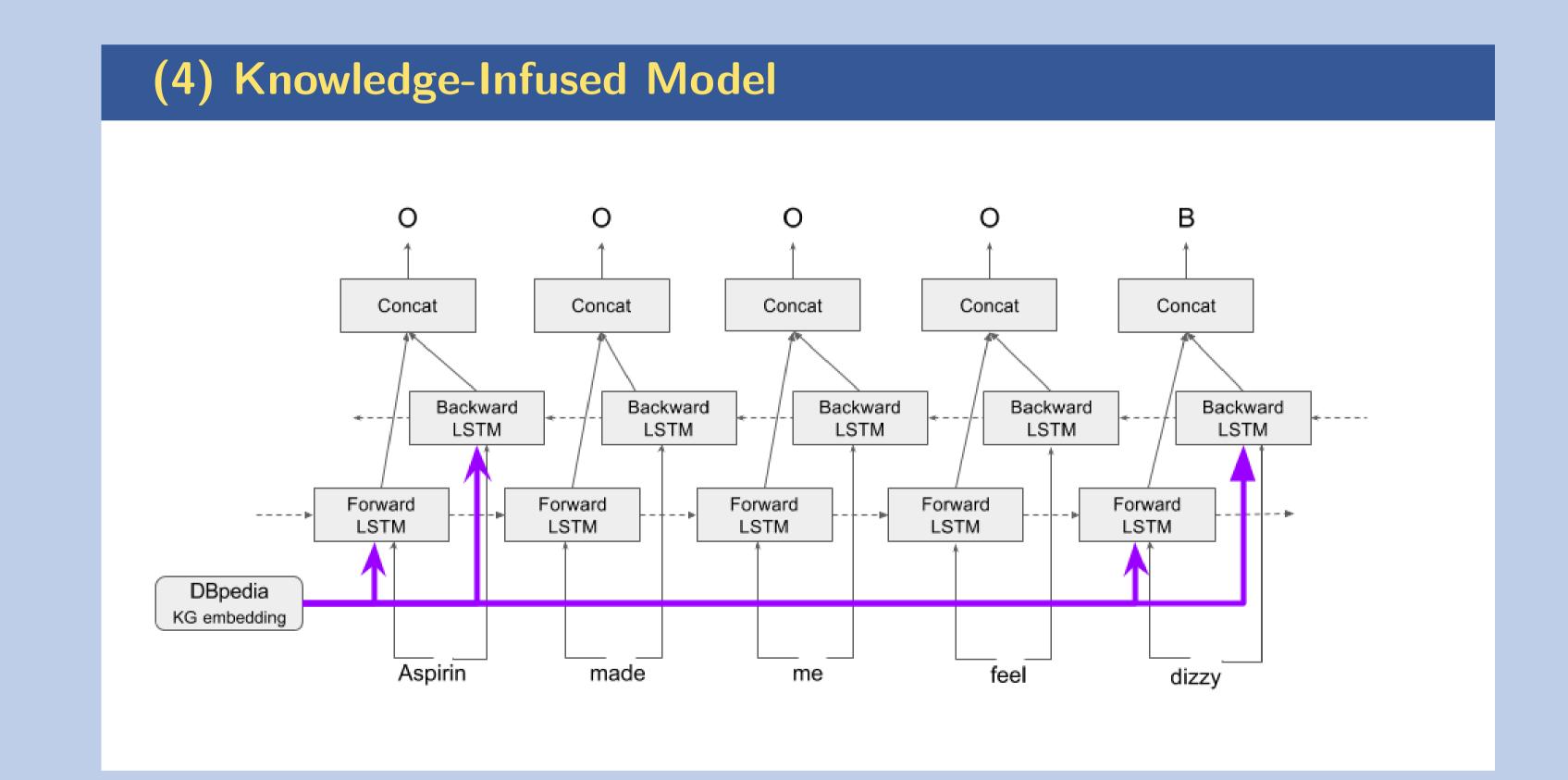
#### (2) Model

- ▶ bi-RNN transducer model
  - Outputs a BIO tag for each word
  - ► Takes into account context from both past and future words



## (3) Integrating External Knowledge

- ▶ DBPedia: Knowledge graph based on Wikipedia
  - ► (Ambien, type, Drug)
  - (Ambien, contains, hydroxypropyl)
- Knowledge graph embedding
  - Dense representation of entities
  - Desirably:
    - Related entities in DBPedia  $\iff$  Closer in KB-embedding
- ► We experiment with a simple approach:
  - Add verbatim concept embeddings to word feats



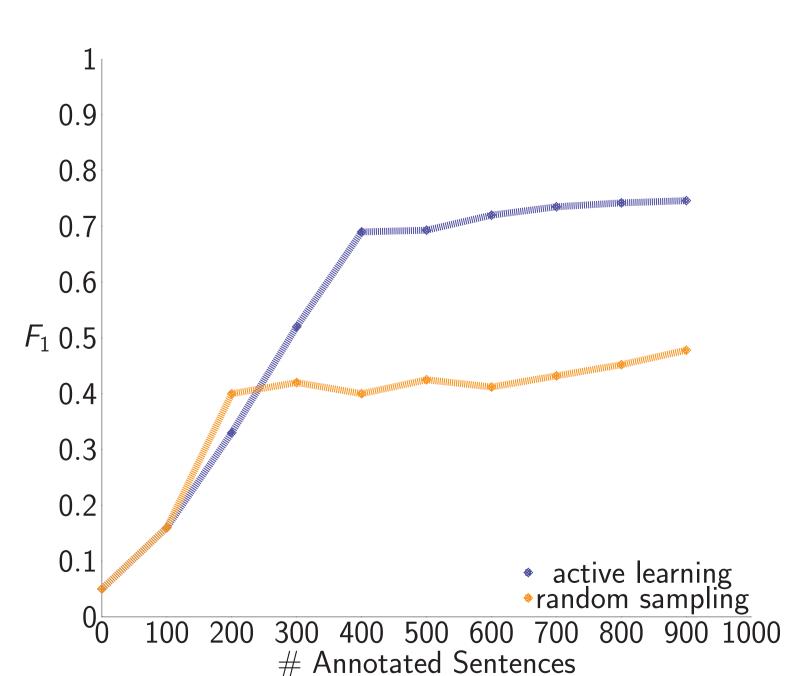
### Evaluation

## Fully-Supervised Setting

	Emb.	%	OOV	Р	R	F1
ADR Oracle				55.2	100	71.1
LSTM	Random			69.6	74.6	71.9
LSTM	Google		12.5	85.3	86.2	85.7
LSTM	Blekko		7.0	90.5	90.1	90.3
LSTM + DBPedia	Blekko		7.0	92.2	94.5	93.4

- ► ADR Orcale Marks gold ADR's regardless of context
- ightharpoonup Context matters ightharpoonup Oracle errs on 45% of cases
- ► Blekko > Google > Random Init.
- ► DBPedia provides embeddings for 232 (4%) of the words

#### **Active Learning**



- Simulating a domain with low resources
- ▶ Performance after 1hr annotation: **74.2 F1 (88.8 P, 63.8 R)**
- Uncertainty sampling boosts improvement rate